

GROW YOUR BUSINESS

Marketing Opportunities for Cummings Center and Dunham Ridge Clients

Several excellent opportunities exist for each Cummings Center and Dunham Ridge client firm to spread the word about its goods or services to more than 500 client businesses and almost 4,000 employees and visitors daily. *Advertising methods include:*



Flyers

There is an 8 1/2" x 11" flyer holder at most Cummings Center first-floor elevator locations, used exclusively for client firms to advertise. Call the leasing office at 978-922-9000 for more information and to reserve dates in the rotation.



Hallway Posters

Clients are invited to produce several 30" x 42" posters mounted on black 3/16" gatorboard with a matte laminate finish for display throughout Cummings Center and Dunham Ridge. Posters are mounted inside wood frames free of charge.



Events

Hold promotional events in our building lobbies or community conference room. For outdoor events, try pond-side Sheehy Park.



Client Directory

Add your firm to our website's client directory. Complete a Client Directory Registration form (cumplings.com > Clients > Client Resources > scroll to Marketing Opportunities), and email it to group@cumplings.com.



Email Updates

Cummings Center and Dunham Ridge broadcast a monthly email update to hundreds of client firms, individuals, and media outlets announcing events, property information, special news, and business profiles. Email a brief piece to newsbrief@cumplings.com, and we will try to include it with a website hyperlink in an upcoming update.



Captivate Network TV

Advertise on Captivate Network screens located in several Cummings Center and Dunham Ridge buildings. Captivate Network has a presence in approximately 1,600 premier office buildings across the U.S. and Canada via more than 11,400 elevator and lobby screens. For more information or pricing, or to post advertisements, go to captivate.com/local and click on Boston to select a Cummings Properties building.

For more information about these opportunities, please contact your account manager at 978-922-9000. Please note, proofs of hallway posters and flyers must be reviewed and approved by Cummings Properties prior to production.