



*Including New Neighbors, Offers, Events, and more!*

**January 24, 2023**

## New Neighbor

Welcome, **Profit Pro, Inc.**, 100 Cummings Center, Suite 354-B, to the Cummings community. Owner **Joe Gerbino** designed a formula, and later a mobile application, to help car sales teams negotiate with customers on the fly. For more information, visit the [website](#).



## Special Offers



**North Shore Hauling & Junk Removal**, 100 Cummings Center, Suite 246-E, is offering all Cummings clients 10 percent off office furniture and appliance removal. For a free quote, simply text photos of the items to be removed to **Joe** at 617-222-0389. For additional information, view the [flyer](#).

**Miriam Klamkin**, 100 Cummings Center, Suite 341-G, is offering 10 percent off all 2022 tax returns to Cummings clients. In order to qualify for the discount, all documents must be provided **prior to March 1**. For additional information or to receive a free estimate, contact Miriam at 978-522-6643 or [miriamklamkinea@gmail.com](mailto:miriamklamkinea@gmail.com).

## Upcoming Events

**Massachusetts Biotechnology Council**, 100 Cummings Center, Suite 222-F, is hosting a virtual career fair on **Wednesday, February 22 from 3:00 to 6:00 PM**. Clients interested in becoming a vendor are welcome to apply [here](#) by **Tuesday, January 31 at 11:59 PM**.



The Cummings Women's Business Network is hosting a Red Cross Blood



**American  
Red Cross**

Blood  
Services

Drive on **Thursday, February 9** in the 221-E Community Conference Room from **11:00 AM to 4:00 PM**. This lifesaving event is open to the public. Participants

can register online by searching for Beverly events using the zip code (01915). Donors will receive a \$10 gift card, courtesy of Amazon, and a chance to win a trip for two to Florida.

Join **North Shore Technology Council**, 100 Cummings Center, Suite 223-F, for a discussion on “Commercialization Strategies for Biotech: The Many Pathways for Realizing Clinical Success,” featuring insights from Chris Mansur, president of Azzur Consulting, and Leslie Lippard, senior director, strategy and portfolio analytics, Alnylam Pharmaceuticals. The event will be held on **Thursday, January 16 from 5:00 to 7:00 PM**. For additional information or to register, visit the website.



**The  
CHAMBER.**

North Shore Chamber of Commerce

**North Shore Chamber of Commerce** is hosting “Get Social with Us” on **Tuesday, February 14 from 8:00 to 9:30 AM** in the Cummings Community Conference Room (100 Cummings

Center, Suite 221-E). The event is part of its Thrive Initiative, which aims to empower women on the North Shore to succeed professionally and personally. The goal of this breakfast workshop is to help participants “up their social media game” and provide tips on taking their marketing strategies to the next level. Attendance is open to all. Register at Get Social with Us, or call 978-774-8565 for more details.

## Friendly Reminder

**Winter Overnight and Snow Parking:** Please note that winter overnight and snow parking protocols are in place through **March 31**. All unattended parking (where the driver is not readily available to move the vehicle) is strictly prohibited in any open parking lot between 7:00 PM and 7:00 AM, unless otherwise approved by Cummings Properties.

When snow is forecasted, or when snow removal operations are necessary, any vehicle left in an open parking lot after 7:00 PM will be subject to towing at the owner's expense. This policy does not apply to vehicles parked in on-site parking garages.

Thank you for your cooperation, which enables Cummings' Snow Team to provide the best possible access for clients, their employees, and visitors. For more information, view the 2022-23 Winter Parking and Towing Regulations for Cummings Center and Dunham Ridge.

## Call for Submissions

**We want to hear from you!** Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, and photos to Helen at newsbrief@cummings.com.

Leasing clients who would like to share news or photos in the **February 7** edition are asked to provide their submissions **by 4:00 PM on February 2.**

## Simple Smiles

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Simple Smiles was created to help everyone start the week off learning, imagining, and smiling. We invite all MetroNorth News readers to submit photos of something or some place they find interesting, informative, or exciting. Please refrain from sharing photos that feature people.



## Shoe Snippets

*Fun facts about the historic Cummings Center site, formerly known as "The Shoe"*

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During 1910, United Shoe Machinery Corporation's factory staff grew from 3,000 to 4,500, and its workweek was cut from 55 to 50 hours. The company reportedly paid its workers the highest average wages in the country, with common stock worth \$70 million by 1911. The company's success came as it converted more and more hand operations to mechanical processes.



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